

Happy Tuesday, fellow bibliophiles -

It sounds crazy, but I still remember sitting in Tavistock Books thirteen years ago, learning for the first time the term "ephemera" and beginning to catalogue these unique items. These items were meant to be thrown away, meant to be disposable... and yet they have lasted the test of time!

According to Merriam-Webster, ephemera is described as "items of no lasting significance"... yet we would disagree. Our ephemera items all tell of small, *seemingly* insignificant moments of time, yet they have now given us snippets into our own history. We honor these moments of time, and invite you to do the same! Enjoy our most recent For Sale List... An Ephemera-O-Rama!

Best,
Marguerite



1. RECIPES For CHEESE - WINE DRINKS - MEATS - FISH - DESSERTS with California Wines [5 pamphlets total].

[California Cookery].

San Francisco: The Wine Advisory Board, 717 Market St, (n. d.). Ca 1956 - 1957. Not found in Gabler. Each one sheet, folded vertically, to form a multi-page brochure. Drawings on most pages. 6-1/8" x 3". White paper, printed in colored ink [different color for each brochure]. All now housed in an archival mylar sleeve. Modest wear & signs of prior use. VG. Item #48265

Price: \$50.00



2. COLLECTION OF NEWSPAPER CLIPPINGS, HAND WRITTEN NOTES And SMALL PAMPHLETS RELATING To COOKING, GARDENING and HOUSEHOLD CHORES.

[Anonymous].

(n.p.): c. 1880's. 1st Printings. About 30 loose leaves and two small pamphlets. Some illustrations in advertisements. Divers sizes (see images). Printed and hand written in ink slips, all now housed in a mylar sleeve. Leaves have some soiling, age toning. Light chipping to edges, small tears at fold lines. Overall Very Good. Item #46487

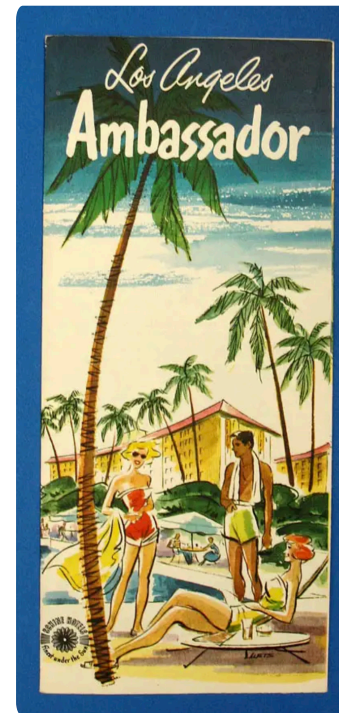
Primarily recipes clipped from newspapers, advertisements for products with recipes included, and hand written recipes. Hand written recipes include "Current Cake", "Tamales", "Pickled Cucumbers", "Mustard Pickles", and "Tapioca". Printed recipes include "Delicious Pies, Puddings, Cakes etc. made from Schepps Improved Shredded Coconut", "English Ginger Beer" made from Fleischmann's Yeast, a advertisement for "Antifermentine" (which also tells you how to use it), and recipes for Duryea's Improved Corn Starch!

There are two slip relating to gardening; one titled "How to Grow the Finest Sweet Peas" and the other titled "Transplanting Directions". There is a clipping titled "To Remove Dandruff" and a hand written note (two pages) on "The Way of Ironing". There is one small slip with the signature of "G. L. Gunnison"(?).

One of the pamphlets is titled "Peerless Dyes, The Best for Black Stockings and Cotton Wool or Silk" This is little book is all about coloring clothes.

Overall a cute little collections of one woman's tips and tricks for home!

Price: \$35.00



3. LOS ANGELES AMBASSADOR. A California Welcome Awaits You at the Ambassador. Schine Hotels.

[California Ephemera]. Los Angeles' Ambassador Hotel.

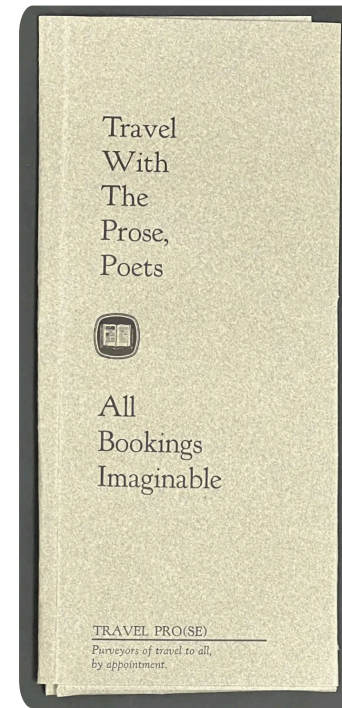
(n. p.): Schine Hotels, (n. d.). Ca. mid 20th c. Single sheet folded twice into a brochure. Thoroughly color illustrated. 8-7/8" x 3-7/8". Color printed paper. Now housed in an archival mylar sleeve. Minimal wear to edges (light rubbing). A VG+ example. Item #40148

This famous hotel has been the site of more movies, events, tragedies & talk than possibly any other hotel in California. It is best known for being a constant film site for movies such as Pretty Woman, The Graduate, The Wedding Singer, The Mask & Forrest Gump. The assassination of Robert F. Kennedy in the kitchens of the hotel in 1968 sparked even more interest in the hotel, despite its decreasing popularity since the tragedy. In 1989 the hotel closed to guests for good, and its demolition to make room for a Robert F. Kennedy Community School occurred in 2005.

18 titles are listed, from Arthur Conan Doyle to Kate D. Sweetser.

Uncommon.

Price: \$25.00

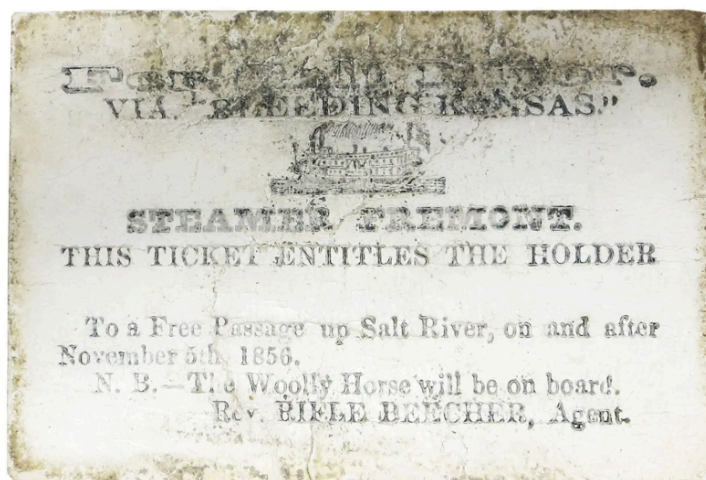


6. TRAVEL With The PROSE, POETS. All Bookings Imaginable.

[21st Joint Biennial Meeting of the Roxburgh & Zamorano Clubs].

Short Story, CA: Travel Pro(se) for the Zamorano & Roxburgh Clubs, 1992. 1st edition. Separate sheets. 9-3/4" x 4-1/4". Stiff grey printed paper folder, brochures inside, etc. Housed in the original publishers envelope. Light wear to grey paper folder & envelope. Otherwise, VG+. Item #39740

Price: \$45.00



7. TICKET. Steamer Fremont. For Salt River, via "Bleeding Kansas". This Ticket Entitles the Holder to a Free Passage up Salt River, on and after November 5th, 1856.

[Political Satire]. "Beecher, Rev. Rifle, Agent." Frémont, John Charles [1813 - 1890] - Subject.

(n. p.): [1856]. 1st printing (presumed). 8 lines of type. Verso blank. Small cut of a river packet in center. Oblong format: 1-7/8" x 2-3/4". Now housed in an archival mylar sleeve. Soiling & wear, with the top line of type a bit obscured. A Good copy. Item #48543

Presidential elections were held in the United States on November 4, 1856. Democratic nominee James Buchanan defeated Republican nominee John C. Frémont, nicknamed the "Woolly Horse", and Know Nothing/Whig nominee Millard Fillmore. The main issue was the expansion of slavery as facilitated by the Kansas–Nebraska Act of 1854.

With slavery as the main issue, and with it came the question of the survival of the United States as it then existed. The Democrats were seen as the pro-slavery party. While the new Republican party was hostile to slavery, they limited their efforts to the politically more manageable question of the extension of slavery into federal territories (and its removal from the District of Columbia). The nativist Know Nothings (known formally as the American Party) competed with the Republicans to replace the moribund Whig Party as the primary opposition to the Democrats. They emphasized opposition to Catholic immigrants.

The 1856 Republican National Convention nominated a ticket led by Frémont, an explorer and military officer who had served in the Mexican–American War. The Know Nothings, who ignored slavery and instead emphasized anti-immigration and anti-Catholic policies, nominated a ticket led by former Whig

President Millard Fillmore. Domestic political turmoil was a major factor in the nominations of both Buchanan and Fillmore, who appealed in part because of their recent time abroad, when they did not have to take a position on the divisive questions related to slavery.

Frémont won a majority of electoral votes from free states and finished second in the nationwide popular vote, while Fillmore took 21.5% of the popular vote but only carried Maryland. The Know Nothings soon collapsed as a national party, as most of its anti-slavery members joined the Republican Party after the 1857 Dred Scott v. Sandford Supreme Court ruling. This election marked the end of the Second Party System and also proved to be the last Democratic presidential victory until 1884, as Republicans emerged as the dominant party during and after the Civil War.

The phrase 'to go up Salt River' or 'to be rowed up Salt River' is a colloquial political slogan or catchphrase originating from the Antebellum South era of the United States, with its earliest references from 1827 onwards. It was often used in political cartoons and speeches as a metaphor to symbolise political defeat, or even specifically synonymous with 'losing an election.'

The satire of this ticket further enhanced by the supposed agent's name, "Rifle Beecher", as this was a play on "the name given to the breech-loading Sharps rifle that were supplied to and used by the anti-slavery settlers and combatants in Kansas, during the Bleeding Kansas period (1854–1860)."

This 'ticket' obviously used by Fremont's opposition, advising his potential supporters that voting for him would be fruitless, i.e., a loss in the election.

An extremely rare survivor from this "Bleeding Kansas" period of 19th C America, e.g., we find no copy held by LCP in a search of their on-line Salt River Ephemera Collection database.

Price: \$750.00

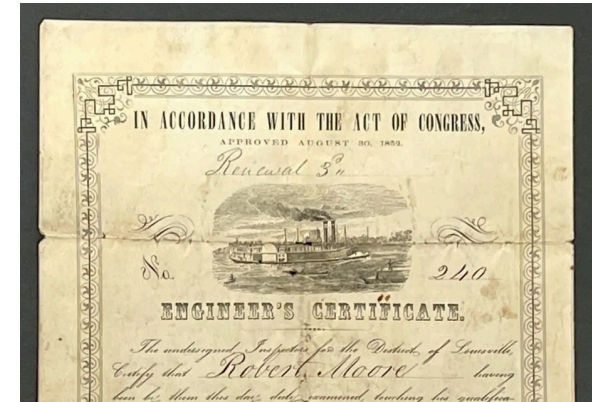
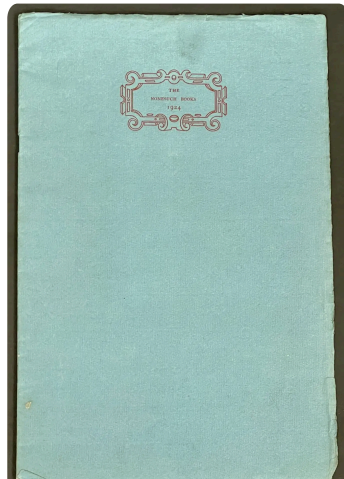
8. The COMPLETE PROGRAMME Of The NONESUCH PRESS For MCMXXIV.

[Nonesuch Press Ephemera].

Soho: [1924]. 1st printing (Dreyfus P7). 16 pp. Illustrated with cuts. 4to. 12-3/8" x 8-1/4". Printed light blue paper wrappers, stapled. Deckled edges. Now housed in a clear archival mylar sleeve. VG+ (some minor soiling & wear/faint smudge at top of front cover). Item #11158

'Week-End Book' announcement laid in; lacking order blank noted by Dreyfus.

Price: \$35.00



9. HAY, STOCK &c At AUCTION. On Tuesday, March 6, 1860.

[Farm Auction Notice]. Brayton, C. C.

Providence: From Franklin Printing House, 32 Westminster Street, 1860. 1st

Printing. Broadside. 25 lines of text. 18" x 12".

Now housed in a clear archival mylar sleeve. Age-toning, some light foxing, fold-lines & minor edgewear/chipping. A VG copy of this rare survivor. Item #52233

A farmer auctions off "All the stock, Farming utensils &c.," including his horse, 1 ton Oats, 3 cows, 2 Pleasure wagons, Household furniture "and numerous other articles necessary in carrying on the Farming and Dairy Business."

Price: \$375.00

10. ENGINEER'S CERTIFICATE. Renewal 3d. No. 240. 7 December 1855.

[Kentucky Ephemera]. Moore, Robert - Recipient.

Baltimore: James Lucas & Son, prs. 1855. Bifolium, folded 4x. Recto with printed certificate verbiage; verso with printed "Duties and Liabilities of Engineers Licensed Under the Steam-Boat Law of August 30, 1852." Interior panel with mss docket title "Renewal of Robert / Moore's License / No. -- 240 / 7 December 1855. Vignette of a 'Steam Boat' in upper third of the certificate recto. Typographical border to certificate text. 14" x 8-1/2". Now housed in a clear archival mylar sleeve. Age-toning & light spotting. Fold-lines. A Good copy of this rare survivor. Item #52069

This certificate, after examination by Reuben Dawson & Joseph Swagas of the District of Louisville, entitles Robert Moore to act "as an Engineer of a Steam Boat ... for one year from this date."

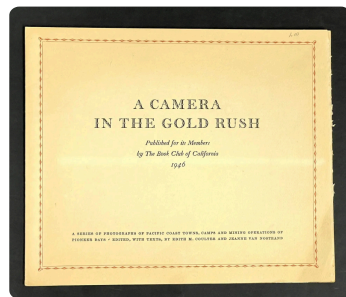
Price: \$950.00

11. A CAMERA In The GOLD RUSH. Parts Six (Riverside Camp [Maine Bar], Seven (Freighting Over the Sierra), Eight (Swan's Station) & Contents Booklets.

Coulter, Edith M. & Jeanne Van Nostrand - Contributors.

San Francisco: Book Club of California., 1946. 1st editions. 4 single sheets folded twice each. B/w photographic images tipped in (1 per booklet). Oblong format: 8-5/16" x 10-1/4". Beige printed paper. Now housed in a clear archival mylar sleeve. Modest wear to wrappers (faint age-toning and slight creasing). A VG+ set. Item #39743

Price: \$25.00



12. The BEAUTIFUL LOW-PRICED PLYMOUTH PANEL DELIVERY For 1941.

[Automobile Sales Brochure / Booklet].

[Dearborn, MI]: Plymouth Division - Chrysler Corporation, 1940. 1st Printing. Unpaginated, though 12 pages [including wrappers]. Profusely illustrated. Landscape format: 6-11/16" x 13-1/2". Printed paper wrappers, stapled. Now housed in a clear archival mylar sleeve. Light wear & soiling, age-toning. Date stamp to upper left of front cover. Very Good. Item #52243

Price: \$125.00

13. BOUNTY CLAIM CARD. Army and Navy Claim Agency, Manchester, N. H.

[Sanitation Commission Ephemera]. Sullaway [also Sulloway], Cyrus A[dams. 1839 - 1917] - Local Agent, U. S. Sanitary Commission.

[Manchester?]: (n. d.). Ca mid-1860s. Single card, printed both sides. Landscape format: 2-1/4" x 3-3/16". Now housed in a clear archival mylar sleeve. Minor wear, soiling & age-toning, Very Good. Item #52245

Here Sullaway is at the beginning of his career as an attorney and he subsequently served New Hampshire as a Republican member of the United States House of Representatives [1895 - 1913, 1915 - 1917].

Price: \$125.00

Thanks for looking! As always, happy to answer any questions or take any orders.

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Our mailing address is:
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Reno, NV 89502



12. The BEAUTIFUL LOW-PRICED PLYMOUTH PANEL DELIVERY For 1941.

[Automobile Sales Brochure / Booklet].